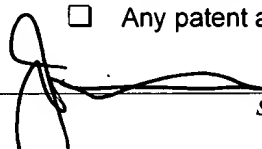
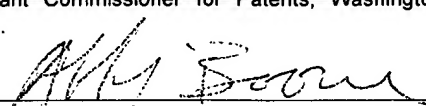


362222

<b>AMENDMENT TRANSMITTAL LETTER (Small Entity)</b>			<b>Docket No.</b> 4707-81342		
<b>Applicant(s): Robert Bernstein</b>					
<b>Serial No.</b> 09/777,098	<b>Filing Date</b> 02/05/2001	<b>Examiner</b> Young, J.	<b>Group Art Unit</b> 3622		
<b>Invention: METHOD AND APPARATUS FOR IDENTIFYING CUSTOMERS FOR DELIVERY OF</b>					
<b>TO THE ASSISTANT COMMISSIONER FOR PATENTS:</b>					
Transmitted herewith is an amendment in the above-identified application.					
<input checked="" type="checkbox"/> Small Entity status of this application has been established under 37 CFR 1.27 by a verified statement previously submitted.					
<input type="checkbox"/> A verified statement to establish Small Entity status under 37 FR 1.27 is enclosed.					
The fee has been calculated and is transmitted as shown below.					
<b>CLAIMS AS AMENDED</b>					
	<b>CLAIMS REMAINING AFTER AMENDMENT</b>	<b>HIGHEST # PREV. PAID FOR</b>	<b>NUMBER EXTRA CLAIMS PRESENT</b>	<b>RATE</b>	<b>ADDITIONAL FEE</b>
<b>TOTAL CLAIMS</b>	22 -	22 =	0 x	\$25.00	\$0.00
<b>INDEP. CLAIMS</b>	3 -	3 =	0 x	\$100.00	\$0.00
<b>Multiple Dependent Claims (check if applicable)</b> <input type="checkbox"/>					\$0.00
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					\$0.00
<input checked="" type="checkbox"/> No additional fee is required for amendment.					
<input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ A duplicate copy of this sheet is enclosed.					
<input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed.					
<input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-0920 A duplicate copy of this sheet is enclosed.					
<input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16.					
<input type="checkbox"/> Any patent application processing fees under 37 CFR 1.17.					
 _____ <i>Signature</i>			<b>Dated: July 27, 2005</b>		
<b>Jon R. Christensen</b> <b>Reg. No. 34,137</b>			<div style="border: 1px solid black; padding: 5px;"><p>I certify that this document and fee is being deposited on 7/27/2005 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.</p><p> <i>Signature of Person Mailing Correspondence</i></p><p><b>Abby Boone</b> <i>Typed or Printed Name of Person Mailing Correspondence</i></p></div>		
<b>CC:</b>					



81342

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: Robert Bernstein Art Unit: 3622  
Serial No.: 09/777,098  
Filed: February 5, 2001  
For: METHOD AND APPARATUS FOR  
IDENTIFYING CUSTOMERS FOR  
DELIVERY OF PROMOTIONAL MATERIALS  
Examiner: Young, J.  
Attorney  
Docket No.: 81342

AMENDMENT A

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

In response to the Office Action of December 30, 2004,  
please amend the above-identified application as follows: